



ArenaView Orbital Head

An experience the audience will never forget



HIGH END SYSTEMS



ArenaView Orbital Head

The ArenaView Orbital Head system is your digital lighting solution for large-scale events, concerts, and sport arenas. With super bright 22,000 lumens of power and the ability to change projection positions on command, the ArenaView Orbital Head and any Barco FLM projector combine to provide the most flexible and powerful digital projection product available on the market. When teamed with the Axon Media Server, the Orbital Head and projector create the Arena View system—a complete turnkey media presentation package that turns any floor, ceiling, or projection surface into an interactive audience experience. Using the Axon Collage Generator feature, multiple projectors can combine to project one large edge-blended image without pre-rendering custom content. ArenaView generates the high impact and excitement that only digital lighting can provide audiences.

AXON
digital media server



ArenaView
orbital head



FLM
high resolution
projector

- Modular system—quick set up with any FLM projector
- Change projection positions on command
- Add custom content in seconds
- Direct playback of video feeds
- Large scale collage projection—multiple units can make one big graphic or can project images to independent targets
- DMX control of the orbital head and projector





Morphing logos, player pictures and highlight video during player introductions combine to create maximum crowd excitement.



ArenaView Orbital Heads and 110 Axon media servers were used to make collages and drive huge imagery for the Beijing Olympics in August 2008.



Crowd Pleaser.

ArenaView transforms your space into a stunning visual showcase

The ArenaView Orbital Head is part of a complete turnkey multimedia presentation package for large-scale event facilities. ArenaView allows venues to not only use the entire arena as a creative palette, but as a source of possible revenue for sporting events, concerts, corporate events or any other production that needs an arena or other large facility to hold it.

- Hit virtually any spot in the building with video or graphics content—turn the venue floor (or ceiling) into a projected presentation or advertising space
- Multiple units can be “collaged” together for the largest Edge Blended images
- Incorporate and change video on-the-fly as excitement happens
- Sell customizable sponsor ad packages and let the system pay for itself
- Engage the crowd in interactive events, teasers, games
- Create return on investment (ROI) by selling to facility renters and corporate sponsors

HIGH END SYSTEMS



www.barco.com
www.highend.com

Barco Lighting Systems, Inc.
Media & Entertainment Division
2105 Gracy Farms Lane, Austin, TX 78758
Tel. 512 836 2242 • Fax 512 837 5290
email: sales@highend.com

BARCO

Visibly yours