

MediaStation

Captivate your audience with MediaStation, Prysm's easy-to-use digital signage solution. Create, manage, and distribute broadcast-quality images and videos via this simple yet sophisticated media player that can transform any digital display into a versatile content management system (CMS). Enhance communications and brand advertising through interactive features, live HD feeds, and social media integration. Easily design custom messaging with layout templates and drag and drop content widgets. Save content in the cloud and push shared content across all connected MediaStation-controlled displays. Any number of MediaStation displays can be controlled through a single web interface.

For more information, contact us at sales@prysm.com, 1.877.99.PRYSM or +1.408.586.1100.



Features¹

- ▶ Date and time
- ▶ Data feeds (news, RSS, social media and SMS)
- ▶ Content scheduling
- ▶ RFID, barcode, magnetic support (NFC)
- ▶ Usage reporting
- ▶ Layout templates with drag and drop content widgets
- ▶ E-Commerce Capable
- ▶ Cloud-based CMS
- ▶ Multimedia player – Supports playlists containing videos (WMV, H.264 MP4), images (PNG, JPG), documents (PPT, PDF) and Flash files (SWF)

Content Widgets

Over 30 Widgets including:

- ▶ Screenfeed – Sports, entertainment and weather news displayed as images or video (Third Party Service)
- ▶ Twitter – Scrolling Twitter feed
- ▶ Buzz Blocks – RSS news feeds by zip code. Tiled layout with customizable colors and options
- ▶ News List – Lists news headlines with blurbs. Automatically scrolls list to display up-to-date news
- ▶ News Rotator – Single news headline with blurb with fading transition to display up-to-date news headline
- ▶ VoIP Directory – Interactive directory listing with direct call function via Voice Over IP (VoIP)
- ▶ Web Browser – View web pages with optional bookmarks bar. Ability to whitelist or blacklist websites
- ▶ Tile Wall – Display content as distinct tiles. Select a tile to view the main contents of each tile
- ▶ Maps – Display Bing map
- ▶ Wayfinding – Map out visual paths to selected locations

Models

- ▶ Active – Traditional digital signage
- ▶ Active HD – Integrated (live) HD TV
- ▶ Interactive – Touchscreen-ready

¹ Features vary by model. See details on reverse.

...cont'd on reverse

Models (cont.)

Content Features	Active (MS-ACT)	Active-HD (MS-ACT-HD)	Interactive (MS-Int)
Digital Media Player	yes	yes	yes
Data Feed (news, weather, etc.)	yes	yes	yes
Directory Databases	yes	yes	yes
Content Scheduling	yes	yes	yes
Unlimited Public RSS Feeds	yes	yes	yes
Presentation Delivery Module	yes ¹	yes ¹	yes ¹
Integrated SMS Messaging	no	no	yes ³
Support for Live HDTV signal	no	yes ⁴	yes ⁴
Welcome Messaging	yes	yes	yes
Emergency Messaging	yes ²	yes ²	yes ²
Interactive Wayfinding System	no	no	yes ³
Usage Reports/Statistics	yes ²	yes ²	yes ²
Content Management System (CMS)	yes	yes	yes

¹ May require special hardware.
² May require custom data integration.
³ Requires custom design work.
⁴ Non-HDCP

Technical Specifications

OS	Windows 7
Processor	i3 and i5
RAM	4 GB or 8 GB
HDD	250 HDD or 256 SSD
Video Output	HDMI, DVI, DisplayPort
Video Input	HDMI and Component
Audio Output	HDMI

Supported Media

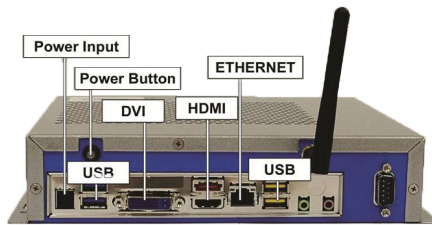
Supported image files	PNG, JPEG, PPT, PDF
Supported video files	WMV, H.264 MP4, Flash
HD TV signal	720P HD
HD TV input	HDMI or component (not HDCP)

Power

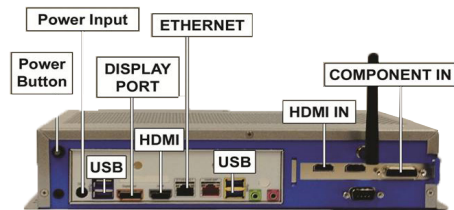
Power Consumption	75 Watt
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Size

Weight	3.4 kg (7.5 lbs)
Dimensions (W x H x D)	187 mm x 48 mm x 213 mm (7.375 in x 1.875 in x 8.375 in)



Active/Interactive



Active HD

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