

# LCD55ipw

## 55-inch double-sided LCD-based advertisement kiosk for indoor use



The LCD55ipw is a slim double-sided portrait LCD-based advertisement kiosk for indoor use. Designed for retail and advertising, it is perfectly suited for installation in airports, railway stations, shopping malls and other points of sale (such as gas stations).

### Interactive audience engagement options

What's more, it comes with a fleet of options that allow for audience interaction: touch technology, cameras for audience measurement and gesture control, NFC, WiFi and Bluetooth. Thanks to these features and through the display's compatibility with social media and mobile devices, you can maximize your audience reach with unlimited flexibility and creativity.

### Fully customizable

Next to being fully configurable on a system level, its look and feel is also customizable. Featuring a smart concept of changeable skins – based on a standard core – the kiosks can easily be tailored to reflect your customer's brand image. By communicating messages in an attractive, interactive and reliable way, the Barco LCD kiosks lengthen people's dwell time and allow you to maximize the impact of your out-of-home campaigns.

### Maximum display uptime

The rugged and reliable LCD55ipw features integrated heat management, content and display management and optional I-Guard technology - a revolutionary monitoring tool that continually analyzes images to detect and correct instabilities for maximum display uptime.

**BARCO**

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## Product specifications

## LCD55ipw

<b>Panel size</b>	55 inch (2x)
<b>Panel type</b>	IPS
<b>Resolution</b>	1,920 x 1,080
<b>Brightness</b>	700 cd/sqm
<b>Viewing angle</b>	Horizontal: 178° / Vertical: 178°
<b>Dimensions (HxWxD)</b>	2,121 x 844 x 106 mm (Incl. floor mount)
<b>Weight</b>	170 kg
<b>Operational temperature</b>	0-40°C
<b>Power consumption</b>	240 Watt typical
<b>Options</b>	<ul style="list-style-type: none"><li>■ Digital signage players: Barco DISplayer3 eco or other</li><li>■ Communication: LAN, WiFi, 3G/4G</li><li>■ Interactivity: camera / touch / NFC / Bluetooth / iBeacon</li><li>■ Mount: floor</li><li>■ Sides: double</li><li>■ Monitoring: I-Guard</li></ul>